

# CVC Newsletter

July 2003

Countryside Veterinary  
Clinic, Ltd.

601 Center Parkway  
Yorkville, IL 60560

Phone (630) 553-7436

Fax (630) 553-9516

[www.countrysidevetpets.com](http://www.countrysidevetpets.com)

## Tips for Preventing Fleas

Fleas are a fact of life for dogs and cats, and preventing them is a priority for pet owners. Fleas can be brought into your house from your shoes, your clothing, or on the pet. Most wild animals such as rabbits and squirrels can harbor fleas, thus being a source of infestation if they come into our yards. Once fleas are in the house, the environment and all pets require treatment. We recommend repeating flea treatments at regular intervals in order to break the life cycle. Preventing an infestation is much easier and less expensive than eliminating fleas that are already on your pets. Flea infestations do not have anything to do with cleanliness or hygiene. Even the cleanest of homes may be at risk. Your veterinarian can prescribe a flea prevention medication that can best meet your needs. We recommend Sentinel, given orally, to protect your pet from heartworm disease and flea infestations. Frontline, a topical, prevents and kills fleas and ticks on your pet. In addition to safe, effective oral and topical medications, we recommend washing your pet's bedding, rugs, chew toys, and collar weekly with hot soapy water. Outside, disposing of wet leaves, grass clippings, and any nearby vegetation blocking the sun may be helpful. Moisture and darkness create a flea-thriving environment. Fleas can cause itching, dermatitis, allergic responses and can also transmit tapeworms. There are a variety of products available to prevent or eliminate a flea infestation. It is important to choose a safe and effective product. Sprays and foggers are also available for use in the house and yard. Please contact for advise on selecting the product that best suits your needs.



### Pet of the Month

#### Sunshine Pierce

Sunshine is special because she loves everyone. When you talk to her, her face lights up like the sun. She can put a smile on anyone's face. That is why I named her "Sunshine". She also stands on her back legs and dances around when you talk to her. Sunshine is more than a pet, she is a member of our family.

To submit your pet for "Pet of the Month" visit our website at [www.countrysidevetpets.com](http://www.countrysidevetpets.com).

## Auricular Hematoma

An auricular hematoma develops when a dog or cat shakes or scratches its head vigorously enough to break a blood vessel within the earflap, partially or completely filling it with blood. In severe cases, the ear canal's opening may even become blocked. Pets may experience discomfort due to the earflap's extra weight. The accumulated fluid can be detected by touching the earflap, which will feel like a soft cushion. If left untreated, some auricular hematomas may heal on their own as the fluid reabsorbs into the body. Scarring, a misshapen earflap, and prolonged discomfort are some possible complications associated with postponing treatment. It is also recommended to identify and treat the underlying cause of the head shaking, which is often an ear infection. There are several ways that auricular hematomas can be treated. Your veterinarian can help you decide upon the proper treatment for your pet's hematoma.



## CVC Team Announcements

### Congratulations!

Patti is this month's "Employee of the Month". She was elected employee of the month for her extraordinary dedication to client service. In addition to the daily receptionist duties, Patti maintains our computer scheduling, billing, and ordering. Patti remains very focused while working, however she always makes time to pleasantly greet everyone. Patti's commitment to client service is displayed each time she has contact with our clients. To show appreciation Countryside Veterinary Clinic awards Patti "Employee of the Month".

#### Anniversaries

Dr. Bockelmann 6 years

#### Birthdays

Julie July 13

#### Personal Notes & Kudos

Dr. Cozen, Donna and Dawn attended seminar on behavior medicine.

An attended seminar for dentistry.

Jean and Danielle attended an inventory seminar.

## Countryside Veterinary Clinic, Ltd.

601 Center Parkway

Yorkville, IL 60560

(630) 553-7436

[www.countrysidevetpets.com](http://www.countrysidevetpets.com)

To: Our Valued  
Countryside Veterinary  
Clinic Clients



Countryside Veterinary Clinic, Ltd.