

CVC Newsletter

February 2004

Countryside Veterinary
Clinic, Ltd.

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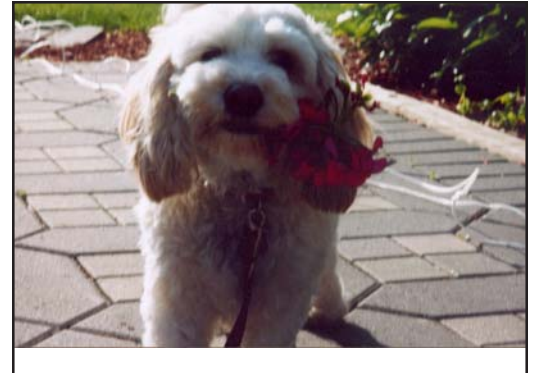
Pet Dental Care Discounts - February

February is National Pet Dental Care Month and CVC is celebrating by offering special discounts on your pet's dental needs. Come into Countryside Veterinary Clinic during February to get a bargain on your pet's dental care!

Moving an Injured Pet

It is stressful to see your pet injured, however it is important to remain calm and handle injured pets properly. Unsafe handling can lead to further injury and create serious complications, including bleeding, neurological damage and soft tissue trauma. Try to relax the pet by using soft tones, slow movements and by remaining calm. Pets that are in pain or scared may bite; consider using a muzzle to prevent further stress and injury. A strip of gauze, a cloth, a rope or a belt will work well. To minimize further injury to a pet with suspected fractures or spinal trauma, try to move the pet onto a board for transport. An ironing board, table leaf, shelf or piece of stiff cardboard can all be used. Secure the pet to the modified stretcher with ropes, rages or tape. Rolled blankets or pillows will provide comfort and a blanket to keep warm. If items to make a stretcher are not available try to slip a blanket under the pet and have two people carefully lift the pet. Keep the pet's head in alignment with the spine. Cats can usually be secured by placing a towel or blanket around them. If possible, place the cat in a secure box or even a pillowcase for transport. If the pet is bleeding, try to apply direct pressure with a bandage or directly with your hand. It is important that injured pets receive medical attention by a veterinarian as soon as possible. Important phone numbers such as the veterinary clinic, emergency clinic and poison control should be kept in a place that is easily retrievable.

As a responsible pet owner, we should consider the quality of life our pet is living. Despite our personal feelings of loss, we can relieve our pet from significant pain and suffering. The choice to remain with your pet during the procedure is a personal decision for each owner to make. Rest assured if you feel you cannot be with your pet during this final time, a caring technician will be assisting the doctor and comforting your loved one. After you have made the final decision to euthanize, the doctor will give your pet an in injection to calm the animal. It will take five to ten minutes for your pet to feel sedate. This can provide a quiet time for you to comfort your pet and to say goodbye. A second injection is then given that actually stops the heart from beating within a few minutes. Your pet's life ends quietly and painlessly.



Pet of the Month Reilly Kozlowicz

Reilly exudes warmth, fun, and frolic. He doesn't have a mean bone in his body-he never bites or snarls. To him the whole world is his playground. He also loves fellow animals. He is the type that instantly brings a smile to your face. To know him is to love him.

To submit your pet for "Pet of the Month" visit our website at www.countrysidevetpets.com.

Choosing Euthanasia

Making the decision to euthanize your pet is difficult. It triggers many different emotions. Understanding your feelings and the process of euthanasia may make this process less painful. Emotions due to the impending loss can vary widely depending on the individual and their personal situation, but many people feel guilty when making the decision to euthanize. We need to remember that as a



CVC Team Announcements

Congratulations!

Shelli is this month's "Employee of the Month". She has provided skillful care to pets for nearly 10 years at our practice. Shelli's cheerful smile makes her a delight to work with and her willingness to help demonstrates her strong team spirit. In addition to daily technician responsibilities Shelli has been working on developing a unique position, hospital coordinator. This position will allow us to deliver personalized medical care to our patients. We look forward to Shelli's charismatic direction to expand patient care delivery offered by our team. To show appreciation Countryside Veterinary Clinic awards Shelli "Employee of the Month".

Birthdays

Dr. Karen	February 3
Meghan	February 3
Dr. Gary	February 5
Kendal H.	February 12
Paula G.	February 21

Employee Anniversaries

Cheryl	3 years
Julie	3 years

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To: Our Valued
Countryside Veterinary
Clinic Clients

